

Account	Connections	Average Impressions per day	Average Reach per day	Engagement Ratio
Teignbridge Twitter	7,000	70,300	22,900	2
Teignbridge Facebook	5,500	279,600	7,000	9
TDC Leisure Facebook	3,800	122,900	3,700	10
TDC Leisure Twitter	1,700	7,500	2,400	2
Teign tourism Twitter	2,400	1,400	493	6
TDC Business	1,500	8,500	1,200	1
Broadmeadow Sports FB	1,500	15,500	388	0
NewtonAbbot LC FB	3,000	39,900	878	2
Dawlish LC FB	1,800	17,400	437	0
Teignbridge council Instagram	0	1,100	36	4
Plan Teignbridge	744	866	105	0

Facebook (FB)	Blue
Twitter	Light Blue
Instagram	Red

